

Management Activities 2023-24

As part of Student Induction Program for MBA freshers, several programs were organized.

- On 09-03-2023 a workshop on Personality Development conducted by RIMSE was organized
- On 16-03-2023 a workshop on Health and Wellness was organized and the resource person was Smt. Nandini Murthy a nutritionist who has written several books on nutrition.
- On 16-03-2023 another workshop was organized on Healthy Lifestyle, and the resource person was Dr. Basavaraj, from University health center.
- On 17-03-2023 Orientation Program was organized and the chief guest was Colonel Surendranath, Retd. Army Officer
- On 18-03-2023 a special lecture was organized on how to crack Competitive exams, and the resource person for the session was Dr. Shyam.B.R.

REPORT OF THE PERSONALITY DEVELOPMENT PROGRAMME

On **09-02-2023** as a part of Student Induction program the first-year students of MBA were taken to Ramakrishna Institute of Moral and Spiritual Education (RIMSE) for a full day workshop. About 49 students participated in the workshop.

10:00 am to 10:15 am:

Orientation by: Swami Ishtananthanandaji

10:15 am to 11:45 am:

Lecture 1: Communication Skills-by Sri M S Raghu

Key Learning's:

- Learn from your past mistakes
- Free will
- Build Rapport
- Reflective listening
- Control your negative emotions
- Keep your self-esteem and self-worth High



11:45 am to 1:15pm

Workshop: From Victim Response to Creator Response -by Swami Mahamedhnandaji

Key Learning's:

- Create your own destiny.
- Life is the series of circumstances.
- Don't imprison yourself by thoughts.
- What is life?
- Why should we work?
- How to identify Victim respond and replace with Creator response?
- Destiny will shape when you learn to ask questions.



2:30 pm to 4:00 pm

Lecture 3 – Yoga and Personality Development -Dr. K Ragavendra Pai

Key Learning's:

- Physical personality
- Mental personality
- Intellectual personality
- Emotions personality
- Spiritual personality
- How to Improve your concentration
- Super Brain Yoga



Special Lecture on Health and Wellness had been organized on 16-03-2023

On **16-03-2023** a special lecture had been organized as a part of student induction program. The session was on the topic Health and Wellness. The resource person for the session was Smt. Nandini Murthy who is a trainer and wellness expert who had been heading VLCC in Mysuru



On **16-03-2023**, another session had been organized on “**Healthy Life style**”. The resource person for the session was Dr. Basavaraj, Senior Medical Officer, University of Mysore



Orientation program for 1st year MBA students on 17-03-2023

Orientation program had been organized for 1st year MBA students on 17-03-2023. The chief guest for the session was Colonel Surendranath D.R. Retired Army Officer, Indian Army, who was kind enough to meet and address the students. He spoke about the opportunities for students in Army. Prof. H.C.Devarajegowda presided over the program. Students were distributed sweets.

Industry Visit was organized between 22nd to 24th February 2023

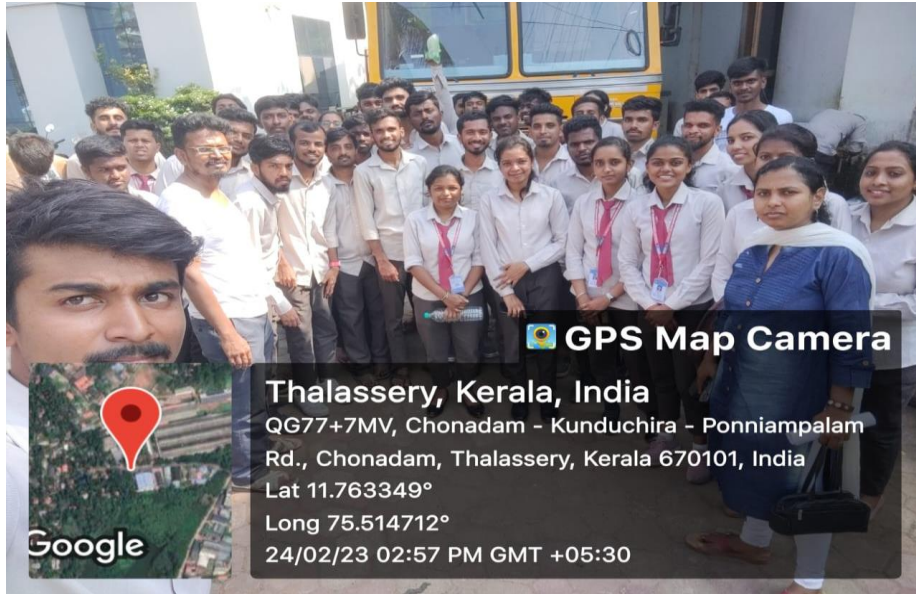
Industry Visit was organized for 2nd year MBA students between 22nd to 24th February. They visited Western India Plywoods Ltd Industry in Kannur. Western India plywood limited was established in 1945 located in Kannur (Kerala). With the experience of 77 years, the company has been pioneering in the manufacture of plywood related panel products for the last seven decades. Then a site seeing trip was also organized along with industry visit.

Students also visited Welcraft healthcare Pvt Ltd which is located in Kinfra industrial area Thalassery (Kerala). This Company provides the complete solution to all aspects of patient management and healthcare, including all infrastructure needed towards efficient functioning of health Industry.

Western India Plywoods Ltd



Welcraft healthcare private limited



Industry Visits to MYMUL on 17-04-2023

As part of Industry visit, on 17-04-2023 the students were taken to MYMUL (Mysore Milk Union Ltd). 56 students of 1st year MBA along with Dr.S.Swathi and Dr.Abdul Haleem Quraishi visited the Industry. The students get exposure to the various departments and to way in which an industry functions. The students got to interact with managers in the industry.



Industry Visits to KSIC on 24-04-2023

As a part of Industry visit, Students of I semester MBA visited Karnataka Silk Industries Corporation a Govt. of Karnataka undertaking, on 24-04-2023. Students were taken through the production area and visited several departments like Weaving, Dying, and Stores Department etc. They have also been explained about the organizational chart. They interacted with the employees about the work environment, work culture, and other facilities and benefits extended by the employer.



Organised “Workshop on Data Analytics Using Microsoft Excel and JAMOVI”

from 02-6-23 to 03-06-23

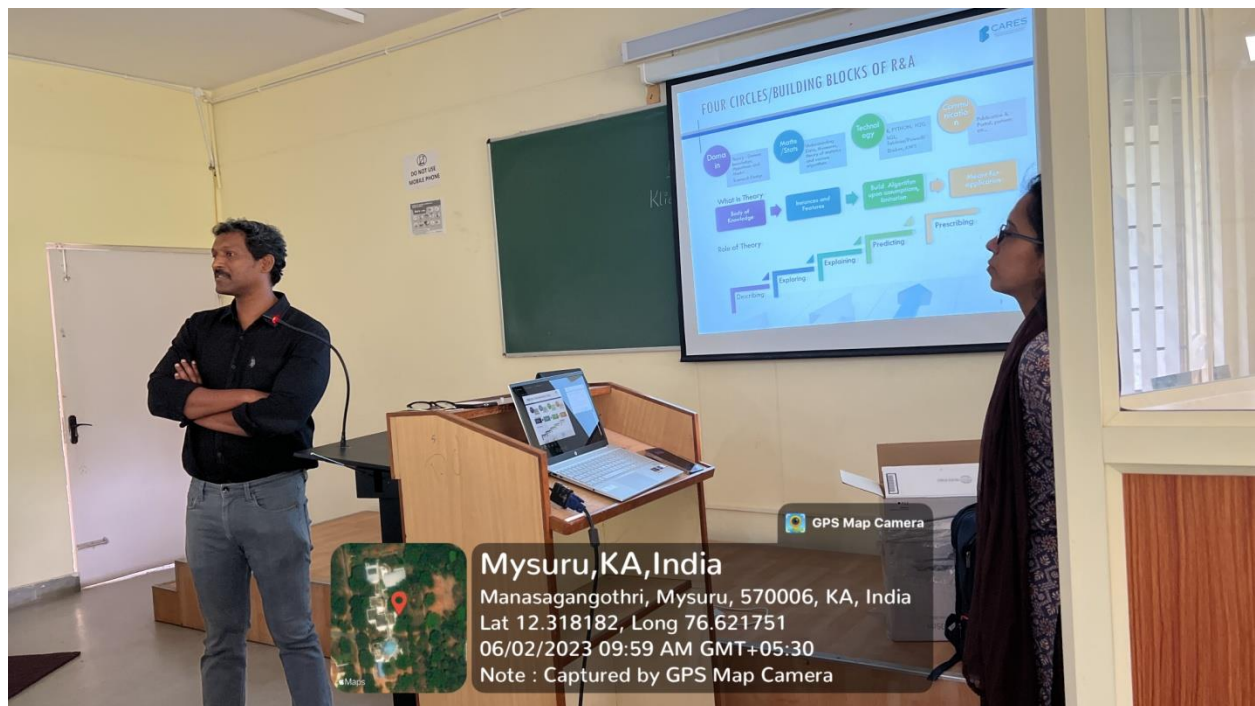
The program had been organized on 2nd and 3rd of June 2023 by the Dept of MBA, Yuvaraja's college (Autonomous), University of Mysore, Mysore from 9 AM to 5 PM. The program began at 9:30AM with the arrival of the resource person **Shri. Shankar M M (Mentor, Cares Bengaluru)** and **Kavya shree (Mentor, Cares Bengaluru)**

Prof.C.Sumangala initiated the program by welcoming the resource person. The program continued with an interactive session about Excel and how Excel will play a key role in the student's career and work floor. The purpose of this program was to educate students about Data Analytics, Advanced Excel and about software named Jamovi which can be used to prepare final semester/academic projects. There was great enthusiasm among the students and they were looking highly spirited. It was an unforgettable program.

The students were served light refreshment in between the session along with lunch (In breaks). The resource person Shankar MM (Mentor, Cares Bengaluru) gave a very motivating lecture on about the role of Excel and Data analytics. His approach to teach the students was very practical. The two days program concluded after distributing participation certificates.

HOD Prof.C.Sumangala thanked the resource person and the students for making the program a grand success. Dr.H.M Leelavathi actively involved herself in the workshop and was a great source of motivation to the students.

Resource person Shri Shankar presenting his lecture



Resource person Shri Shankar interacting with the students



Participation Certificates were issued to students



Closing Day Program was organized on 15-8-2023

The closing Day program for the outgoing MBA students was organized along with the farewell party organized by the juniors. The Chief Guest for the occasion was a senior Rotarian and an Industrialist Shri. G.K.Balakrishna, who spoke on the topic, '**Marching Towards Excellence**'. He encouraged and motivated the students to march ahead in their lives, but maintain humility and character to be successful.





Outgoing students 2022-23 August 2023



A Brief Report of the Job Drive that was organized for the benefit of Yuvaraja's College students on 16-08-2023

A Job Drive was organized by Prof.C.Sumangala, Head of the Department, Department of Management Science in collaboration with RankBook Learning Software Solutions Pvt. Ltd on 16/08/2023. The Job Drive was exclusively for Yuvaraja's College Students and was open for students of all streams; BBA, BCA, BSc, MSc and MBA for Yuvaraja's College students. I would like to thank our Principal **Prof.H.C. Devarajegowda** for providing me the auditorium to arrange this drive.

Mr.Francis. M.K CEO RankBook Learning Software Solutions Pvt. Ltd, Mr. Tanuj Gowda, training head Skylead Aviation, Mr.Faizal HR Head, Expert Consultants, Ms Manjula Ranstad India Pvt. Ltd, Mr.Chirag CFO RankBook and Mr.Lokesh, training head RankBook were present for the drive.

Prof.C.Sumangala inaugurated the Job Drive and initiated the drive. The drive began at around 11.30 am and went on up to 5.30 pm in the evening. About 100 students participated in the drive.



Once the first session was completed, the Job Offer letters were given to 12 students, who were informed the salary package and the place of work they are supposed to join. The package ranged between 19000/- to 22000/-Rs per month.

Prof. N.S. Devaki and Prof. Ruby Salestina joined the drive when they announced the first set of students who were offered jobs. Later the session was suspended from 3.15 to 4 pm for lunch and resumed at 4 pm.



The students who were selected in the first session with job orders

Totally about 38 candidates were shortlisted by Expert Consultants for further rounds of interviews at Flipcart, Concentrix, AO Smith and other companies. Around 16 candidates were selected for Job Guaranteed Aviation Training on Cabin crew and Airport Operations.

The students were very enthusiastic and happy to participate in the drive. The drive concluded at 6 pm and the shortlisted candidates were given shortlist letters and were asked to come to further rounds once the exams got over. The program was a grand success. I personally thank Mr. Francis of RankBook learning Software Solutions Pvt Ltd for arranging this drive. I also thank Prof.N.S. Devaki and Prof. Ruby Salestina for supporting me in successful completion of this drive.

Students facing the interview



Students who received Job Orders



Visit to the Labour Court on 16-8-2023

On 16-8-2023 the students who have opted for HR specialization were taken to the Labour court to witness a case of J.K.tyres. The court proceedings started at 11.45 am and went up to 1.45 pm. The case was with regard to reinstatement of a Badli employee who claimed that he worked in the company for more than 240 days in a year.

Advocate Shri. Purushotham, explained about the various authorities who are authorized to solve disputes under various Acts. The students enthusiastically participated in the court proceedings and got a firsthand exposure of how Labour cases are handled.



